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Jacquelyn Ruffner | ja@warriorentertainment.com | 818-590-4233

PRESS RELEASE

Female Action Filmmaker J.A. Steel's "Blood Fare" Trailer Premieres At San Diego Comic-Con 2011

SALT LAKE CITY, UT. – On July 26, 2011 the trailer of the award winning female writer and director J.A. Steel's fourth feature film "Blood Fare" hits the web after having its world premiere on the Big City Comics video wall at the San Diego Comic-Con 2011 on July 23. Steel, Gil Gerard, internationally recognized for his lead role as Captain William 'Buck' Rogers in the science fiction movie and television series "Buck Rogers in the 25th Century", Savannah Ostler ("Vengeance"), Splattercontainer Scream Queen October 2010, and Jeff Kaufman, creator of the brand new graphic novel "Terminal Alice", attended the world premiere.

The "Blood Fare" trailer: <http://bloodfare.warriorentertainment.com>

The trailer embed code: <http://www.youtube.com/watch?v=qHnZV44AjqI>

"Blood Fare" is a Civil War ghost story with a modern twist, by J.A. Steel and Co-Producer Christian K. Koch. It is the tale of Corporal Henry Trout (S. Edward Meek - "Wild Stallion"), who in 1861 fought valiantly in a forgotten skirmish after the first battle of Bull Run. 150 years later, he will come face to face with his descendants as the battle for blood continues on a haunted battlefield. Tyler (Brandi Lynn Anderson from the upcoming Syfy original series "ZEROS") and her brother Chad (Adrian West), Henry's fifth generation grandchildren, will challenge the very legend of Charon the Ferryman, as the lines between the living and the dead become blurred.

Gerard plays the character of Professor Meade, mentor to the protagonist Tyler, in "Blood Fare". Gerard was recently seen in the Syfy original movie "Ghost Town". International action star, Kim Sonderholm, most recently seen in the newly released "Little Big Boy," appears alongside Gerard as Professor Malick.

In addition to Gerard and Sonderholm, several other amazingly talented actresses and actors have joined the "Blood Fare" cast, including Michelle Wolff ("NCIS", "Chicago Hope", "ER", and "Providence"), Bridget McManus ("Wanted"), Scott Beringer ("Ocean's Eleven" and "21"), Brenden Whitney, Alison Trowse, Thomas J. Post, Antonio Lexerot and April Knight. Marcus Intheam, Salt Lake City star radio DJ of "Marcus in the

Morning” on Z-ROCK 94.9 and “The Real L Word Live Lounge” host Natalie M. Garcia add live broadcast talent.

Chris Hanson, one of the most recognized special makeup effects artists of Hollywood, joined the crew of “Blood Fare” as Special Makeup Effects Supervisor. He demonstrated his unique creativity in “Hellboy”, “Underworld”, “Men in Black”, “Men in Black 2”, “The Green Mile”, “The X-Files”, “The Faculty”, “Spawn” and many other productions.

Steel rounds out her crew with Director of Photography Michael B. Call (“127 Hours”), Co-Producer Christian M. Koch who has worked with Steel on her first 3 films and Executive Producer Jessica M. Bair.

“Blood Fare” is a green, sustainable film production, and Eco/Sustainable Production Executive Micheline Birkhead was on set to ensure the project meets green certification requirements.

Fans can become part of the crew “Blood Fare” getting their name in the credits for a simple donation of \$25 US. Interested parties can contact Steel directly at ja@warriorentertainment.com. Additional levels to become involved in the project are listed at (<http://www.indiegogo.com/BLOODFARE>).

About J.A. Steel:

Steel is a director, producer, actor, videographer, editor, fight choreographer and stunt person, in addition to writer and composer ... and even a distributor ... a unique woman in Hollywood.

“Blood Fare” is Steel's fourth feature film. Her action horror shocker “Denizen”, her action supernatural thriller “Salvation”, and her action feature “The Third Society” reflect in many ways Steel's real life hobbies of Muay Thai kickboxing, cave diving, motorcycle riding, firearms and edged weapons. All three movies are available on Amazon.com.

Steel lives in Salt Lake City, Utah, preferring the peace of the mountains for her screen writing.

About Tunis Productions, Inc.

A sister company of Warrior Entertainment, Inc., Tunis Productions is bringing A List action to independent film on a micro budget. <http://www.warriorentertainment.com>

Additional information on “Blood Fare”:

Official Website - <http://bloodfare.warriorentertainment.com>

Twitter (>125,000 followers) - <https://twitter.com/BLOODFAREmovie>

Facebook - <http://www.facebook.com/pages/BLOODFAREmovie/159681397380430>

IMDB - <http://www.imdb.com/title/tt1730189/>

Background information on Steel’s career:

Director’s Reel - <http://www.youtube.com/watch?v=V3-BqNZxPrk>

Wikipedia - http://en.wikipedia.org/wiki/JA_Steel

IMDB - <http://www.imdb.com/name/nm0003888/>

Media Coverage of “Blood Fare”:

http://www.warriorentertainment.com/?se=mov&con=blf_media

Big City Comics:

Official Website- <http://www.bigcitycomics.com/>

Terminal Alice - <http://www.terminalalice.com/>