

**FOR IMMEDIATE RELEASE: September 20, 2010**

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## **PRESS RELEASE**

### **Female Action Filmmaker, J.A. Steel, Begins Shooting “Blood Fare” in Salt Lake City with Gil Gerard on September 23, 2010**

**SALT LAKE CITY, UT.** – On September 23, 2010, J.A. Steel, the award winning female writer and director, begins principal photography on her fourth feature film “Blood Fare”, in Salt Lake City. Gil Gerard, internationally recognized for his lead role as Captain William ‘Buck’ Rogers in the science fiction movie and television series “Buck Rogers in the 25<sup>th</sup> Century”, will be at the University of Utah to star in “Blood Fare”. Gerard was recently seen in the Syfy original movie “Ghost Town”, and will star with his castmate Erin Gray, in the upcoming television movie “Buck Rogers Begins”.

“Blood Fare” (<http://bloodfare.warriorentertainment.com>) is a Civil War ghost story with a modern twist, by J.A. Steel and Co-Producer Christian K. Koch. It is the tale of Corporal Henry Trout (S. Edward Meek – Pleasant Grove), who in 1861 fought valiantly in a forgotten skirmish after the first battle of Bull Run. 150 years later, he will come face to face with his descendants as the battle for blood continues on a haunted battlefield. Tyler (Brandi Lynn Anderson – Salt Lake City) and her brother Chad (Adrian West – Salt Lake City), Henry's fifth generation grandchildren, will challenge the very legend of Charon the Ferryman, as the lines between the living and the dead become blurred. Gerard will play the character of Professor Meade, mentor to the protagonist Tyler. Filming is in Salt Lake City, Ogden, Washington, DC and Northern Virginia.

In addition to Gerard, actresses from Hollywood will travel to Utah for the production, including Michelle Wolff (“NCIS”, “Chicago Hope”, “ER”, and “Providence”) and Bridget McManus (“Wanted”). Several local Utah actors are also starring, including Scott Beringer (“Ocean’s Eleven” and “21”), Savannah Ostler, Brenden Whitney, Alison Trowse, Thomas J. Post, and April Knight. Marcus Intheam, well known as “Marcus in the Morning” on Z-ROCK 94.9, brings additional Utah talent to the feature.

Also, Chris Hanson (Salt Lake City), one of the most recognized special makeup effects artists in Hollywood is the Special Makeup Effects Supervisor of “Blood Fare”. He is known for his work in “Age of Dragons”, “Hellboy”, “Underworld”, “Men in Black”, “The Green Mile”, “The X-Files”, “The Faculty”, “Spawn” and many other productions.

The Utah “Blood Fare” crew includes Director of Photography Mike Call, Executive Producer Jessica M. Bair and the dedicated members of the Utah Civil War Association (UCWA), a re-enactment group. UCWA member Amanda Bowman Jones will be composing the soundtrack, along with Utahan Rob Lambros of “The Street” band, who provided the music for Steel’s third feature “Denizen”, winner of the Park City Music Film Festival Bronze Medal for Excellence.

“Blood Fare” is a green, sustainable film production, and Eco/Sustainable Production Executive Micheline Birkhead will be on set to ensure the project can meet green certification requirements.

Fans of Steel and Gerard can receive “Blood Fare” limited edition movie memorabilia through Kickstarter (<http://www.tinyurl.com/bloodfare>) and IndieGoGo (<http://www.indiegogo.com/BLOODFARE>).

### **About J.A. Steel:**

Steel is a director, producer, actor, videographer, editor, fight choreographer and stunt person, in addition to writer and composer ... and even a distributor ... a unique woman in Hollywood.

“Blood Fare” is Steel's fourth feature film. Her action horror shocker “Denizen”, her action supernatural thriller “Salvation”, and her action feature “The Third Society” reflect in many ways Steel's real life hobbies of Muay Thai kickboxing, cave diving, motorcycle riding, firearms and edged weapons. All three movies are available on Amazon.com.

Steel lives in Los Angeles and Salt Lake City, but prefers the peace of Utah and mountain scenery for her screen writing.

### **About Tunis Productions, Inc.**

A sister company of Warrior Entertainment, Inc., Tunis Productions is bringing A List action to independent film on a micro budget. <http://www.warriorentertainment.com>

### **Background information on Steel’s career:**

*Director's Reel* - <http://www.youtube.com/watch?v=V3-BqNZxPrk>

*Wikipedia* - [http://en.wikipedia.org/wiki/JA\\_Steel](http://en.wikipedia.org/wiki/JA_Steel)

*IMDB* - <http://www.imdb.com/name/nm0003888/>

### **Media Coverage of “Blood Fare”:**

[http://www.warriorentertainment.com/?se=mov&con=blf\\_media](http://www.warriorentertainment.com/?se=mov&con=blf_media)