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SEARCH

Monday, August 13, 2012

By: Kyle Reese

World Premiere Of Female Action Filmmaker J.A. Steel's BLOOD FARE At Dragon*Con 2012



We brought you the trailer to J.A Steel's BLOOD FARE back in [July of 2011](#) and today we were informed that the film will have its world premiere at Dragon*Con 2012 in Atlanta, GA. I remember the film because it had an interesting storyline about Civil War casualties with the tales of the Ferryman who brings the dead to the other side and what happens when you can't pay that fare.

The film is written & directed by J.A Steel and stars Gil Gerard, Michelle Wolff, Brandi Lynn Anderson, Bridget McManus, Scott Beringer, Brenden Whitney, Alison Trowse, Thomas J. Post, Antonio Lexerot, April Knight and Kim Sonderholm.

You can read the press release for more info and check out the BLOOD FARE Dragon*Con banners, plus watch the trailer after the jump.

Offiical website: [BloodFare](#)

Synopsis: Corporal Henry Trout fought valiantly in the forgotten skirmish of the Lethe Confluence during the Civil War. The year was 1861. In 2011, he will come face to face with his descendants as the battle for blood begins. Tyler and her brother Chad, Henry's fifth generation grandchildren, will challenge the very legend of Charon the Ferryman, as the lines between the living and the dead become blurred.

Press Release:

We are proud to announce the world premiere of female action filmmaker J.A. Steel's fourth feature film "Blood Fare" for the Dragon*Con 2012 in Atlanta, GA. As part of the official Dragon*Con 2012 programming the screening is scheduled for Friday, August 31st at 8:30pm at the Hyatt Regency Atlanta, Hanover CDE. A live Q&A with "Blood Fare" star Gil Gerard, internationally recognized for his lead role as Captain William 'Buck' Rogers in the science fiction movie and television series "Buck Rogers in the 25th Century," and director J.A. Steel will follow the screening.

"Blood Fare" is a Civil War ghost story with a modern twist, by J.A. Steel and Co-Producer Christian K. Koch. It is the tale of Corporal Henry Trout (S. Edward Meek - "Wild Stallion"), who in 1861 fought valiantly in a forgotten skirmish after the first battle of Bull Run. 150 years later, he will come face to face with his descendants as the battle for blood continues on a haunted battlefield. Tyler (Brandi Lynn Anderson from the upcoming Syfy original series "ZEROS") and her brother Chad (Adrian West), Henry's fifth generation grandchildren, will challenge the very legend of Charon the Ferryman, as the lines between the living and the dead become blurred.

Gerard plays the character of Professor Meade, mentor to the protagonist Tyler, in "Blood Fare". Gerard was recently seen in the Syfy original movie "Ghost Town". International action star, Kim Sonderholm, most recently seen in the newly released "Little Big Boy," appears alongside Gerard as Professor Malick.



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In addition to Gerard and Sonderholm, several other amazingly talented actresses and actors have joined the "Blood Fare" cast, including Michelle Wolff ("NCIS", "Chicago Hope", "ER", and "Providence"), Savannah Ostler ("Vengeance"), Bridget McManus ("Wanted"), Scott Beringer ("Ocean's Eleven" and "21"), Brenden Whitney, Alison Trowse, Thomas J. Post, Antonio Lexterot and April Knight. Marcus Intheam, Salt Lake City star radio DJ and "The Real L Word Live Lounge" host Natalie M. Garcia add live broadcast talent.

Chris Hanson, one of the most recognized special makeup effects artists of Hollywood, joined the crew of "Blood Fare" as Special Makeup Effects Supervisor. He demonstrated his unique creativity in "Hellboy", "Underworld", "Men in Black", "Men in Black 2", "The Green Mile", "The X-Files", "The Faculty", "Spawn" and many other productions.

Steel rounds out her crew with Director of Photography Michael B. Call ("127 Hours"), Co-Producer Christian K. Koch, who has worked with Steel on her first 3 films, and Executive Producer Jessica M. Bair.

The up-and-coming colorist, Jeff Pantaleo, completed the digital coloring of "Blood Fare" on the newly developed Scratch workflow at Warner Bros. Motion Picture Imaging (MPI).

Mastered by Universal Music Mastering's Grammy winning Erick Labson the first song of the "Blood fare" soundtrack has been released on iTunes: The River Mountain Band with "Lay Down Your Trouble" - Lyrics J.A. Steel - Music J.A. Steel & Caleb S. Gray - Piano Arrangement Amanda Lee Bowman.

"Blood Fare" is a green, sustainable film production, and Eco/Sustainable Production Executive Micheline Birkhead was on set to ensure the project meets green certification requirements.

Attached are the full press release in DOC and PDF format as well as the "Blood Fare" poster as regular and as Afterlife variant and two banner variants.

Official Website incl. trailer - <http://bloodfare.warriorentertainment.com>

Trailer embed code - <http://www.youtube.com/watch?v=qHnZV44AjqI>

Twitter (140,000 followers) - <https://twitter.com/BLOODFAEmovie>

Facebook - <http://www.facebook.com/pages/BLOODFAEmovie/159681397380430>

IMDB - <http://www.imdb.com/title/tt1730189/>

Media coverage - http://www.warriorentertainment.com/?se=mov&con=blf_media



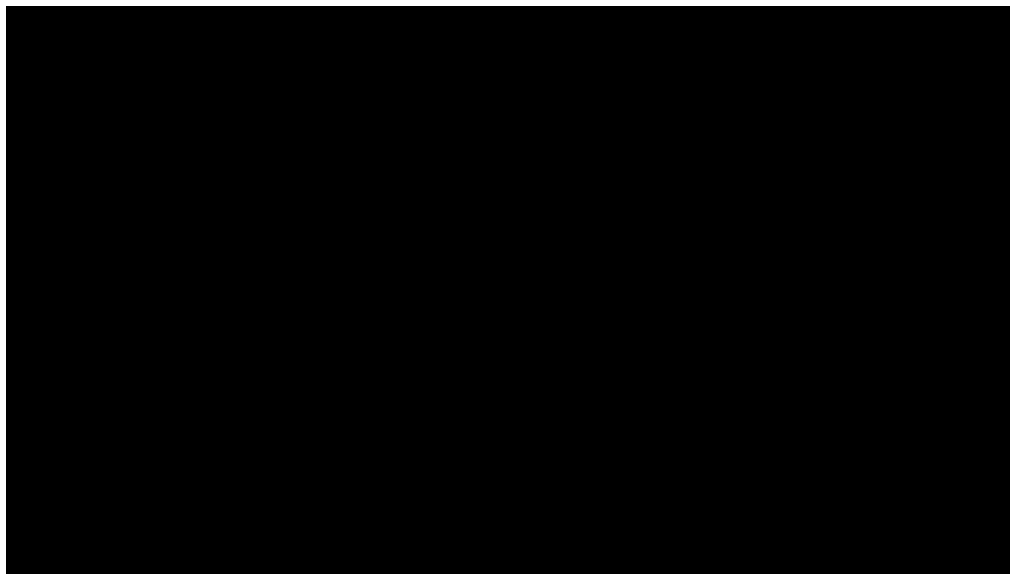
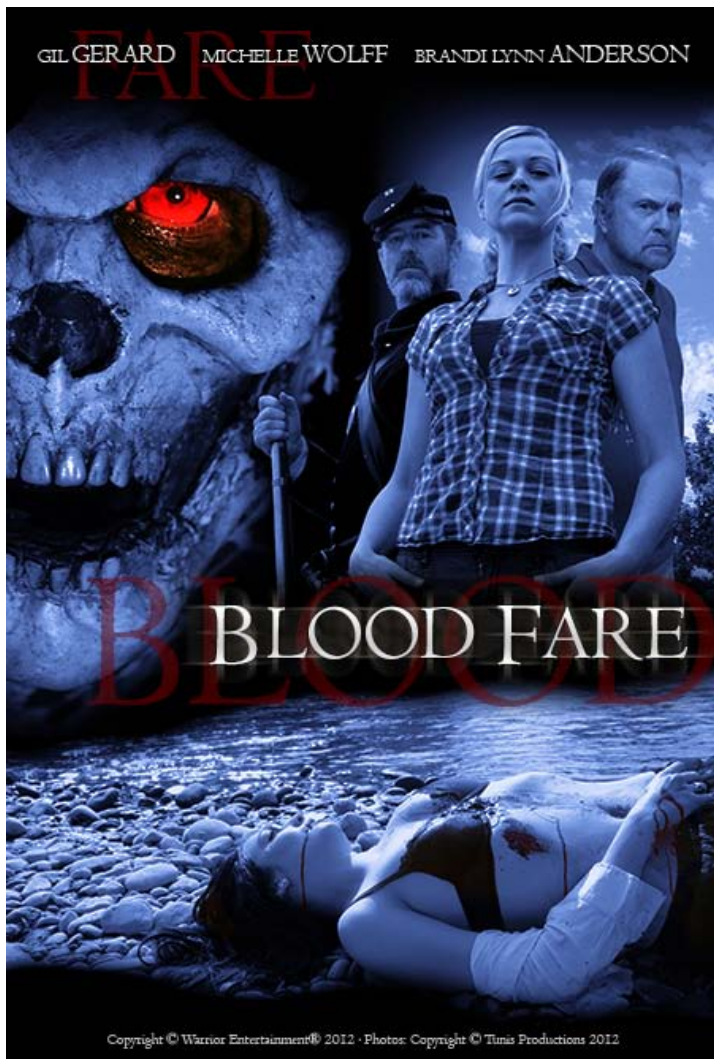


Drew Daywalt

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