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Thursday, May 19, 2011

Press Release: Blood Fare Poster Now Online!

Female Action Filmmaker, J.A. Steel
Releases "Blood Fare" Poster



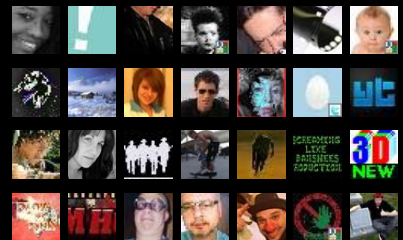
SALT LAKE CITY, UT – On May 17, 2011 - J.A. Steel, the award winning female writer and director, released the first poster of her fourth feature film "Blood Fare".

"Blood Fare" is a Civil War ghost story with a modern twist, by J.A. Steel and Co-Producer Christian K. Koch. It is the tale of Corporal Henry Trout (S. Edward Meek - "Wild Stallion"), who in 1861 fought valiantly in a forgotten skirmish after the first battle of Bull Run. 150 years later, he will come face to face with his descendants as the battle for blood continues on a haunted battlefield. Tyler (Brandi Lynn Anderson from the upcoming Syfy original series "ZEROS") and her brother Chad (Adrian West), Henry's fifth generation grandchildren, will challenge the very legend of Charon the Ferryman, as the lines between the living and the dead become blurred.

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Gil Gerard, internationally recognized for his lead role as Captain William 'Buck' Rogers in the science fiction movie and television series "Buck Rogers in the 25th Century", plays the character of Professor Meade, mentor to the protagonist Tyler, in "Blood Fare". Gerard was recently seen in the Syfy original movie "Ghost Town". International action star, Kim Sonderholm, most recently seen in the newly released "Little Big Boy" appears alongside Gerard as Professor Malick.


In addition to Gerard and Sonderholm, several other amazingly talented actresses and actors have joined the "Blood Fare" cast, including Michelle Wolff ("NCIS", "Chicago Hope", "ER", and "Providence"), Savannah Ostler ("Vengeance"), Bridget McManus ("Wanted"), Scott Beringer ("Ocean's Eleven" and "21"), Brenden Whitney, Alison Trowse, Thomas J. Post, Antonio Lexerot and April Knight. Marcus Intheam, Salt Lake City star radio DJ of "Marcus in the Morning" on Z-ROCK 94.9 and "The Real L Word Live Lounge" host Natalie M. Garcia add live broadcast talent.

Chris Hanson, one of the most recognized special makeup effects artists of Hollywood, joined the crew of "Blood Fare" as Special Makeup Effects Supervisor. He demonstrated his unique creativity in "Hellboy", "Underworld", "Men in Black", "Men in Black 2", "The Green Mile", "The X-Files", "The Faculty", "Spawn" and many other productions.

Steel is currently in negotiations with composer Dave Volpe, who most recently finished a year-long mentorship with film composer and personal hero Thomas Newman ("Finding Nemo," "The Green Mile") while being enrolled in the scoring for Motion Pictures and Television Program at USC. Steel rounds out her crew with Director of Photography Michael B. Call ("127 Hours"), Co-Producer Christian M. Koch who has worked with Steel on her first 3 films and Executive Producer Jessica M. Bair.

"Blood Fare" is a green, sustainable film production, and Eco/Sustainable Production Executive Micheline Birkhead was on set to ensure the project meets green certification requirements.

Fans can become part of the crew "Blood Fare" getting their name in the credits for a simple donation of \$25 US. Interested parties can contact Steel directly at ja@warriorentertainment.com. Additional levels to become involved in the project are listed at IndieGoGo (<http://www.indiegogo.com/BLOODFARE>).

Posted by Carl Manes at 7:13 PM 

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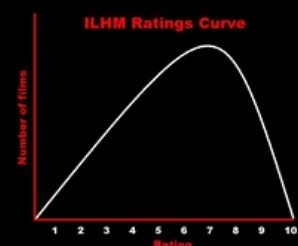
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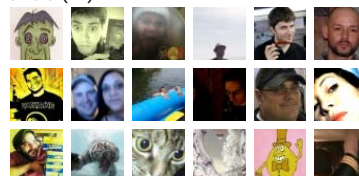


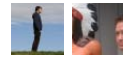
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"It is not the critic who counts; not the man who points out how the strong man stumbles, or where the doer of deeds could have done them better. The credit belongs to the man who is actually in the arena, whose face is marred by dust and sweat and blood, who strives valiantly; who errs and comes short again and again; because there is not effort without error and shortcomings; but who does actually strive to do the deed; who knows the great enthusiasm, the great devotion, who spends himself in a worthy cause, who at the best knows in the end the triumph of high achievement and who at the worst, if he fails, at least he fails while daring greatly. So that his place shall never be with those cold and timid souls who know neither victory nor defeat."

-Theodore Roosevelt
(Presumably referring to Horror Movies)

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